

MANAGEMENT (MAN)

MAN 101 Introduction to Business 2,4 credits

This is a survey course intended to give students an overview of accounting, economics, finance, management and marketing.

MAN 120 Business Fundamentals and Entrepreneurship 2 credits

Learn what it means to be an entrepreneur while exploring foundational concepts in management, marketing, economics, and finance/accounting. Create a full business plan for a small business in class, making daily decisions about the business in a dynamic environment.

MAN 201 Business Analytics 2 credits

In this course students will learn to use various tools to analyze data and make predictions. These tools include probability analysis, hypothesis testing, regression analysis, linear programming and tools for financial analysis. (Prerequisite: MAT 110 - can be taken concurrently)

MAN 202 Analytics, Modeling, and Techniques 2 credits

Apply tools and techniques learned through statistical modeling and visualizing data to improve skills in predictive and prescriptive analytics. Structured and unstructured data will be examined through data mining, web mining, text mining and sentiment analysis. (Prerequisites: MAT 110 and MAN 201)

MAN 204 Legal Environment of Business 2 credits

This course examines the administrative and common law regulation of business. Constitutional Law, Title VII and product liability are covered. Students also examine contract law and the Uniform Commercial Code provisions on sales and secured transactions.

MAN 301 Organizational Behavior 4 credits

Students study the basic principles of management while examining the effects of human behavior on teams and organizations. Students learn foundational theories of motivation, leadership, team building, and change management using classroom activities and case studies.

MAN 302 Operations and Quality Management 2 credits

This course will discuss the theoretical and practical foundations for operations management. The course will focus on the production process (including service), quality, and supply chain management. The production process includes the management of equipment and machinery, facilities, materials management, inventory control, scheduling, and lean operations. Quality includes quality control and quality management including six sigma. Supply chain management includes purchasing, vendor relations, and logistics. The concepts of project management are also reviewed. (Prerequisite: CSC 121 or CSC 210).

MAN 350 Managing in a Global Economy 4 credits

This cross functional course will build on management principles and apply them to global opportunities using market measurement, competitive analysis, managing distribution, product positioning, ethics and decision-making, forecasting, budgeting, performance evaluation and maintaining control.

MAN 370 Non-profit Leadership and Management 4 credits

Students critically examine theories and practices of non-profit leadership and management, such as building, developing, and working with governing boards, employees, volunteers, and community resource people. Students learn to maximize resources in the effective management of volunteers and program delivery while exploring decision making and ethical questions within non-profit organizations. (Prerequisite or Corequisite: MAN 301)

MAN 401 Business Strategy and Ethics 4 credits

This course introduces the critical business skills of planning and managing strategic activities. Case studies are emphasized. Students learn an executive-level perspective on strategy formulation and implementation. Students also explore the divergent viewpoints one might hold in analyzing the ethical issues likely to confront business practitioners. This course is the capstone course in the Business Program. Therefore, students should take this course only during one of the last two semesters of their program. (Prerequisites: ECO 101, MAT 110, ACC 201, MAN 301, FIN 301, MAN 201)

MAN 410 Managing Talent, Change and Negotiations 4 credits

The role of the human resource management function in organizations will be studied in this cross functional course. The changing nature of work and demographic shifts will be of particular emphasis. The course also will focus on increasing the understanding of the negotiating process and on increasing the skill level for negotiating by focusing on preparation, interest identification, strategies and tactics, listening skills, collaborative negotiations, competitive negotiations, and options outside of negotiation. Emphasis will be given to win/win collaborative negotiations and preserving relationships using principled dispute resolution strategies. (Prerequisite: MAN 301)

MAN 415 Biblical Christianity for Thoughtful People 4 credits

MAN 435 Applied Ethics 4 credits

Students examine the issues of accountability in government and business regarding human rights and ethics through readings, classroom discussion and debates. Exploring both ethical theory and personal values, students develop a system for making ethical decisions on their personal, public and work lives.

MAN 450 Managing Finances and Business Strategy 4 credits

Students will apply business analytical tools in finance and accounting to real world business scenarios. Students will use popular business software, such as QuickBooks, to gain experience in implementing and managing small business finances. Through case studies and other techniques students will learn how to integrate their knowledge of business disciplines in developing business strategy which will include principles of stewardship and sustainability issues.

MAN 460 Managing Teams, Communication & Projects 4 credits

This course focuses on team building and team leadership utilizing communication, conflict management, and decision making skills. Project management techniques that will enhance success in leading and completing projects are also covered. Students will apply project management knowledge, tools and techniques to an actual team project. Topics include creating a project charter and plan, working as a project team, executing the project and closing out the project. This courses is for seniors only. (Prerequisite: MAN 301, CSC 210 or CSC 121)

MAN 488 Independent Study 1-4 credits

MAN 498 Internship 1-12 credits

MAN 499 Senior Outcomes 0 credits