

# BUSINESS ADMINISTRATION MAJOR (BA ADULT; ONLINE ONLY)

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This program is designed to prepare students with the knowledge and skills needed to work effectively in a business organization or as an entrepreneur. A major in business is applicable to virtually any industry and will provide the knowledge and skills for students to start their own business. The program provides a broad exposure to all the elements that make an organization function well.

## General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/archive/2019-2020/undergraduate/academic-information/general-education-requirements>) requirements.

## Degree Requirements

Bachelor of Arts (<http://catalog.csp.edu/archive/2019-2020/undergraduate/academic-information/graduation-requirements/#ba>) degree consists of a major of typically 32 to 44 credits or two minors, general education courses, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
<b>Required</b>		
BUS 380	Organizational Behavior	4
MAN 120	Business Fundamentals and Entrepreneurship	2
MAN 204	Legal Environment of Business	2
ACC 384	Applied Accounting and Finance	4
MKM 386	Marketing Principles	4
BUS 388	Business Analytics, Tools & Techniques	4
BUS 415	Social Intelligence and Leadership	4
BUS 425	Business Intelligence	4
BUS 420	Business Finance	4
BUS 490	Business Strategies	4
BUS 495	Business Capstone	4
Total Credits		40