

INTERNATIONAL BUSINESS MAJOR (BS TRADITIONAL)

The International Business major prepares students for careers in multinational corporations, both at home and abroad. The program is built upon the same robust core of business subjects that all business majors share. Additionally, students gain an understanding of how to conduct business in a foreign country, including understanding the customs, opportunities, and challenges of working across cultures. Learning about management and leadership abroad, global marketing, logistics of international trade, and investments made in foreign markets will prepare students to work in the complex and competitive international business world.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/archive/2019-2020/undergraduate/academic-information/general-education-requirements>) requirements.

Degree Requirements

Bachelor of Science (<http://catalog.csp.edu/archive/2019-2020/undergraduate/academic-information/graduation-requirements/#bs>) degree consists of a major of typically 45 to 60 credits, general education courses, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
Prerequisites from General Education		
ECO 101	America in the Global Economy: Macroeconomics (4)	
MAT 110	Introduction to Probability and Statistics (3)	
Required ¹		
ECO 102	Microeconomics	2
MAN 120	Business Fundamentals and Entrepreneurship	2
CSC 121	Basics of Technology in Business	2
ACC 201	Principles of Financial Accounting	4
SPA 101	Beginning College Spanish I ²	4
SPA 102	Beginning College Spanish II ²	4
MAN 201	Business Analytics	2
MAN 204	Legal Environment of Business	2
COM 309	Intercultural Communication	4
FIN 301	Corporate Finance I	4
MAN 301	Organizational Behavior	4
MAR 301	Principles of Marketing	4
MAN 302	Operations and Quality Management	2
MAN 350	Managing in a Global Economy	4
ECO 401	Global Economics	4
MAR 471	Global Marketing	2
MAN 401	Business Strategy and Ethics	4
MAN 499	Senior Outcomes	0
Total Credits		54

¹ In addition to the coursework, 1 trip abroad is required. This could be a short term academic program, service learning abroad, or semester abroad program. Vacation travel does not count. Courses taken during a semester abroad may be substituted for required courses with prior approval from the department chair.

² Foreign language requirement can be satisfied with language of choice. Language requirement can also be satisfied through a CLEP exam.