

INTERNATIONAL BUSINESS MINOR

The International Business minor gives students an understanding of how to conduct business in a foreign country, including basic business skills and understanding the customs, opportunities, and challenges of working across cultures.

Code	Title	Credits
Prerequisite		
ECO 101	America in the Global Economy: Macroeconomics (4)	
Select 1 of the following		2
ECO 102	Microeconomics (2)	
MAN 120	Business Fundamentals and Entrepreneurship (2)	
Select 1 of the following		4
COM 309	Intercultural Communication (4)	
SPA 101	Beginning College Spanish I ¹ (4)	
Select 2 of the following		8
ACC 201	Principles of Financial Accounting (4)	
FIN 301	Corporate Finance I (4)	
MAN 301	Organizational Behavior (4)	
MAR 301	Principles of Marketing (4)	
Select 2 of the following (minimum 6 credits)		6
ECO 401	Global Economics (4)	
MAR 471	Global Marketing (2)	
MAN 350	Managing in a Global Economy (4)	
BUS 497	Study Abroad (4)	
Total Credits		20

In addition to the coursework, 1 trip abroad is recommended. This could be a short term academic program, service learning abroad, or semester abroad program. Courses taken during a semester abroad may be substituted for required courses with prior approval from the department chair.

¹ May use 1 semester of other foreign language. Language requirement can also be satisfied through a CLEP exam.