

GRAPHIC DESIGN MAJOR (BFA TRADITIONAL)

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|----------------------|-----------------|-----------|
| ART XXX | Studio Elective | 8 |
| Total Credits | | 80 |

This intensive 4-year program is designed to prepare students at the highest level for creative professions like graphic design and other communications-related fields that rely on visual imagery. Students will gain an understanding of design theories and practices related to production in all areas of graphic design for traditional and emerging digital formats. The addition of substantial advanced studio, theory, and contextual work beyond the BA means that upon completion of the program students will understand professional level craft, theory, process, and technical skills, and an ability to produce thoughtful and informed work in such areas as institutional branding and identity, new media, web development and interactivity, product design, package design, publication design, advertising, illustration, signage and exhibition design, sustainability, spirituality, and social change.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

Bachelor of Fine Arts (<http://catalog.csp.edu/undergraduate/academic-information/graduation-requirements/#bfa>) degree consists of a major in the visual or performing arts of typically 77 to 80 credits, general education courses, upper-level requirements and elective courses totaling a minimum of 120 credits.

| Code | Title | Credits |
|-----------------|------------------------------------|---------|
| Required | | |
| ART 110 | Foundations of Art & Design | 3 |
| ART 109 | Digital Methods: Production & Form | 3 |
| ART 105 | Color Theory | 3 |
| ART 106 | Introduction to Art | 3 |
| ART 111 | Drawing I | 3 |
| ART 211 | Illustration | 3 |
| ART 241 | Photography I | 3 |
| ART 271 | Survey of Western Art I | 3 |
| ART 272 | Survey of Western Art II | 3 |
| ART 282 | Graphic Design I | 3 |
| ART 311 | Figure Drawing | 3 |
| ART 382 | Graphic Design II | 3 |
| ART 383 | UX Design I | 3 |
| ART 384 | Typography 1 | 4 |
| ART 472 | Modern Art & Design | 4 |
| ART 480 | Design: Purpose & Practice | 3 |
| ART 482 | Graphic Design III | 4 |
| ART 484 | Typography 2 | 4 |
| ART 485 | Graphic Design Senior Projects 1 | 4 |
| ART 486 | Graphic Design Senior Projects 2 | 4 |
| ART 430 | Multicultural Graphic Design | 3 |
| ART XXX | Printmaking Elective | 3 |