

# SPORT COMMUNICATION MINOR

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| Code                  | Title  | Credits   |
|-----------------------|--|-----------|
| <b>Prerequisite</b>   |  |           |
| COM 110<br>or COM 213 | Interpersonal Communication (3)<br>Public Speaking (3)           |           |
| <b>Required</b>       |  |           |
| COM 222<br>or ENG 226 | Social/Mass Media Communication<br>Journalism                    | 4         |
| COM 320<br>or COM 325 | Media and Public Relations<br>Social Media Relations & Analytics | 4         |
| KHS 390               | Sport Management   | 4         |
| KHS 392               | Marketing and Fundraising  | 4         |
| KHS 393               | Planning & Managing Sport Facilities                             | 4         |
| <b>Total Credits</b>  |  | <b>20</b> |