BUS 310  Organizational Behavior 4 credits
Organizations are complex entities and understanding them is important for students in business programs. This course investigates the impact of individuals, groups, the structures, and the environments of organizations.

BUS 340  Business Analytics I 4 credits
In this course students will apply tools and concepts from mathematics and statistics to learn a portfolio of tools used in business. Mathematical and statistical concepts include descriptive statistics, mathematical modeling, ratios and percentages, probability and counting rules, probability and decision analysis, hypothesis testing, correlation, regression, chi-square, and analysis-of-variance.

BUS 345  Business Analytics 4 credits
In this course students will apply tools and concepts from mathematics and statistics to learn a portfolio of tools used in business. These tools include probability analysis and hypothesis testing. Students will be introduced to the growing field of Business Intelligence and Data Analytics. Topics include data mining, text mining, business intelligence architecture, data reporting systems and data visualization tools.

BUS 350  Innovative Marketing and Social Media 4 credits
This course provides an introduction to the study of marketing, e-commerce, and social media in business and other organizations.

BUS 360  Accounting and Budgeting 4 credits
This course explains the financial implications of business management and includes both the principles of accounting and the principles of finance.

BUS 380  Principles of Ethical Management 4 credits
Learn how to manage for success! Examine management theories and applications for motivation, decision-making, organizational structures, processes, and group dynamics that shape organizational culture. Gain insight into frameworks for ethical leadership, operational strategy, and essential management skills and responsibilities.

BUS 382  Human Resource Management and Employment Law 4 credits
Gain insight into the pivotal role human resources plays in helping organizations be successful. Learn the various functions of HR and their relationship to the role of manager. Explore the historical roots of HR in organization life and the application of the law to the present day workplace including wrongful discharge, harassment, interviewing, selection, compensation, and benefits.

BUS 384  Applied Accounting and Finance 4 credits
Explore the fundamental concepts of finance and accounting within an organizational context, including terminology, budgeting, time value of money, along with ethical and global considerations. Apply standard financial and accounting tools to make business assessments and financial decisions important for managers in any organization.

BUS 386  Marketing in the Global Environment 4 credits
Develop skills for effective integrated marketing and business strategy to create innovative and sustained competitive advantage in the digital economy. Learn to ethically apply these insights for business growth to advance strategy. Students explore international marketing perspectives emphasizing future trends while examining the current market environment and marketing strategy elements.

BUS 388  Analytics and Technology 4 credits
Learn to analyze and visualize data by using business analytics concepts and tools. Work in simulated business work groups to practice real-world collaboration. Develop analyses that utilize research and forecasting tools to meet measurable objectives and effectively make business decisions.

BUS 410  Operations, Technology and Quality Management 4 credits
This course will discuss the theoretical foundations for production management. The course will focus on the management of resources such as the production process, the management of equipment and machinery, facilities and maintenance, materials management, inventory control, quality control, scheduling, and purchasing. The course will also introduce students to theories and tools for quality management and the management of technology and information systems.

BUS 415  Social Intelligence and Leadership 4 credits
Learn how excellent leaders use social intelligence to increase their effectiveness. Explore social intelligence theory and abilities and the interconnected role they play in diverse personal, cultural, political, and business contexts. Gain an understanding of how social intelligence competencies offer practical ways to enhance leadership capacity. (Prerequisite: Minimum grade of C- in BUS 380)

BUS 420  Business Finance 4 credits
Explore financial management topics that include capital markets; the cash budget, pro forma statements, analysis of financial statements, forecasting, and ROI for the growth of the business. (Prerequisites: Minimum grade of C- in BUS 380)

BUS 425  Business Intelligence 4 credits
Learn to analyze an organization's raw data to help make organizational decisions. Gain skills with mathematical and statistical tools and concepts to extract actionable and novel knowledge from business data to achieve strategic goals. Explore uses of probability analysis and hypothesis testing, data mining, text mining, business intelligence architecture, data reporting systems, and data visualization tools. (Prerequisite: Minimum grade of C- in BUS 380)

BUS 430  Business Law and Ethics 4 credits
This course examines the legal aspects of business, the ethics of business, and the connection between the two.

BUS 440  Business Analytics II 4 credits
In this course students will be introduced to the growing field of Business Intelligence and Data Analytics. Topics include data mining, text mining, business intelligence architecture, data reporting systems and data visualization tools.

BUS 445  International Management 4 credits
This course focuses on the practice of managing business operations in more than one country. Topics include the language, culture, economic and political environment, and business practices of countries in which multinational firms actively trade and invest.

BUS 450  Business Analytics II 4 credits
In this course students will learn to use various tools to analyze data and make predictions. These tools include probability analysis, hypothesis testing, regression analysis, linear programming and tools for financial analysis.

BUS 490  Business Strategies 4 credits
Examine business strategy theories and practical principles to advance innovation and organizational growth. Learn to ethically apply core business and entrepreneurial skills through research, business plan analysis, and field work to solve real world challenges. (Prerequisites: Minimum grade of C- in BUS 386, BUS 415, BUS 425 and BUS 420)
BUS 492  Business Capstone 4 credits
This course is the culminating experience in business and business-related undergraduate programs and is designed to guide students through a process of synthesis.

BUS 495  Business Capstone 4 credits
Synthesize and apply program concepts to create and present a multifaceted research project which serves as the professional capstone project for the program. Students must hold senior standing and have successfully completed all other program course requirements before registering for this course. (Prerequisite: Minimum grade of C- in BUS 490)

BUS 497  Study Abroad 1-4 credits
International travel course that supports students' program learning with first-hand experience. Students explore business topics of interest, such as marketing, management, leadership or operations from an international perspective.

BUS 499  Internship 1-16 credits

BUS 597  Study Abroad 0-4 credits
This international travel course supports students' program learning with first-hand experience.