

SPORT COMMUNICATION MINOR

Code	Title	Credits
Prerequisite		
COM 103 or COM 212	Interpersonal Communication (4) Public Speaking (4)	
Required		
COM 222	Social/Mass Media Communication	4
COM 320	Media and Public Relations	4
COM 325	Social Media Relations & Analytics	4
KHS 390	Sport Management	4
KHS 392	Marketing and Fundraising	4
KHS 393	Planning & Managing Sport Facilities	4
Total Credits		24