

BUSINESS ADMINISTRATION MAJOR (BA ADULT; ONLINE ONLY)

This program is designed to prepare students with the knowledge and skills needed to work effectively in a business organization or as an entrepreneur. A business administration major is applicable to any industry and will provide the knowledge and skills for students to start their own business. The program provides a broad exposure to all the elements that make an organization function well.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/archive/2020-2021/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

Bachelor of Arts (<http://catalog.csp.edu/archive/2020-2021/undergraduate/academic-information/graduation-requirements/#ba>) degree consists of a major of typically 32 to 44 credits or two minors, general education courses, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
Required		
BUS 380	Organizational Behavior	4
MAN 120	Business Fundamentals and Entrepreneurship	2
MAN 204	Legal Environment of Business	2
ACC 384	Applied Accounting and Finance	4
or ACC 201	Principles of Financial Accounting	
MKM 386	Marketing Principles	4
BUS 388	Business Analytics, Tools & Techniques	4
BUS 415	Social Intelligence and Leadership	4
BUS 425	Business Intelligence	4
BUS 420	Business Finance	4
BUS 490	Business Strategies	4
BUS 495	Business Capstone	4
Total Credits		40