GRAPHIC DESIGN MAJOR (BA TRADITIONAL)

This program is designed to prepare students for creative professions like graphic design and other communications-related fields that rely on visual imagery. Students will gain an understanding of design theories and practices related to production in all areas of graphic design for traditional and emerging digital media. Upon completion of the program, students will have advanced craft, theory, process, and technical skills, and the ability to produce thoughtful and informed work in such areas as institutional branding and identity, new media, web development and interactivity, package design, publication design, advertising, illustration, signage and exhibition design, sustainability, spirituality, or social change.

General Education Requirements

All degree seeking undergraduate students must complete the general education (http://catalog.csp.edu/archive/2020-2021/undergraduate/academic-information/general-education-requirements/) requirements.

Degree Requirements

Bachelor of Arts (http://catalog.csp.edu/archive/2020-2021/undergraduate/academic-information/graduation-requirements/#ba) degree consists of a major of typically 32 to 44 credits or two minors, general education courses, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
Required		
ART 102	2D Design	3
ART 105	Color Theory	3
ART 111	Drawing I	3
ART 241	Photography I	3
ART 282	Graphic Design I	3
ART 284	Graphic Imagery	4
ART 383	Web Design I	3
ART 384	Typography 1	4
ART 472	19th and 20th Century Art and Design	4
ART 482	Graphic Design III	4
ART 484	Typography 2	4
ART 485	Graphic Design Senior Projects 1	4
ART 486	Graphic Design Senior Projects 2	4
ART 491	Theories in Contemporary Art	3
Total Credits		**49**