

# INTERNATIONAL BUSINESS MINOR

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The International Business minor gives students an understanding of how to conduct business in a foreign country, including basic business skills and understanding the customs, opportunities, and challenges of working across cultures.

Code	Title	Credits
<b>Prerequisite</b>		
ECO 101	America in the Global Economy: Macroeconomics (4)	
<b>Select 1 of the following</b>		<b>2</b>
ECO 102	Microeconomics (2)	
MAN 120	Business Fundamentals and Entrepreneurship (2)	
<b>Select 1 of the following</b>		<b>4</b>
COM 309	Intercultural Communication (4)	
SPA 101	Beginning College Spanish I <sup>1</sup> (4)	
<b>Select 2 of the following</b>		<b>8</b>
ACC 201	Principles of Financial Accounting (4)	
FIN 301	Corporate Finance I (4)	
MAN 301	Organizational Behavior (4)	
MAR 301	Principles of Marketing (4)	
<b>Select 2 of the following (minimum 6 credits)</b>		<b>6</b>
ECO 401	Global Economics (4)	
MAR 471	Global Marketing (2)	
MAN 350	Global Management (4)	
BUS 497	Study Abroad (4)	
<b>Total Credits</b>		<b>20</b>

In addition to the coursework, 1 trip abroad is recommended. This could be a short term academic program, service learning abroad, or semester abroad program. Courses taken during a semester abroad may be substituted for required courses with prior approval from the department chair.

<sup>1</sup> May use 1 semester of other foreign language. Language requirement can also be satisfied through a CLEP exam.