GRAPHIC DESIGN MAJOR (BFA TRADITIONAL)

This intensive 4-year program is designed to prepare students at the highest level for creative professions like graphic design and other communications-related fields that rely on visual imagery. Students will gain an understanding of design theories and practices related to production in all areas of graphic design for traditional and emerging digital formats. The addition of substantial advanced studio, theory, and contextual work beyond the BA means that upon completion of the program students will understand professional level craft, theory, process, and technical skills, and an ability to produce thoughtful and informed work in such areas as institutional branding and identity, new media, web development and interactivity, product design, package design, publication design, advertising, illustration, signage and exhibition design, sustainability, spirituality, and social change.

General Education Requirements

All degree seeking undergraduate students must complete the general education (http://catalog.csp.edu/archive/2021-2022/undergraduate/academic-information/general-education-requirements/) requirements.

Degree Requirements

Bachelor of Fine Arts (http://catalog.csp.edu/archive/2021-2022/undergraduate/academic-information/graduation-requirements/#bfa) degree consists of a major in the visual or performing arts of typically 77 to 80 credits, general education courses, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
Required		
ART 102	2D Design	3
ART 103	3D Design	3
ART 105	Color Theory	3
ART 111	Drawing I	3
ART 211	Illustration	3
ART 241	Photography I	3
ART 271	Survey of Western Art I	3
ART 272	Survey of Western Art II	3
ART 282	Graphic Design I	3
ART 284	Graphic Imagery	4
ART 311	Figure Drawing	3
ART 382	Graphic Design II	3
ART 383	Web Design I	3
ART 384	Typography 1	4
ART 472	19th and 20th Century Art and Design	4
ART 482	Graphic Design III	4
ART 483	Web Design II	3
ART 484	Typography 2	4
ART 485	Graphic Design Senior Projects 1	4
ART 486	Graphic Design Senior Projects 2	4
ART 491	Theories in Contemporary Art	3
ART XXX	Printmaking Elective	3
ART XXX	Studio Elective	7
Total Credits		**80**