

# INTERNATIONAL BUSINESS MINOR

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The International Business minor gives students an understanding of how to conduct business in a foreign country, including basic business skills and understanding the customs, opportunities, and challenges of working across cultures.

| Code   | Title  | Credits   |
|--|--|-----------|
| <b>Select one of the following:</b>  |  | <b>2</b>  |
| ECO 102  | Microeconomics (2)                             |           |
| MAN 120  | Business Fundamentals and Entrepreneurship (2) |           |
| <b>Select one of the following:</b>  |  | <b>4</b>  |
| COM 309  | Intercultural Communication (4)                |           |
| SPA 101  | Beginning College Spanish I <sup>1</sup> (4)   |           |
| <b>Select two of the following:</b>  |  | <b>8</b>  |
| ACC 201  | Principles of Financial Accounting (4)         |           |
| FIN 301  | Corporate Finance I (4)                        |           |
| MAN 301  | Organizational Behavior (4)                    |           |
| MAR 301  | Principles of Marketing (4)                    |           |
| <b>Select 8 credits of the following:</b>  |  | <b>8</b>  |
| ECO 401  | Global Economics (4)                           |           |
| MAR 471  | Global Marketing (2)                           |           |
| MAN 350  | Global Management (4)                          |           |
| BUS 498  | Business Internship (2-4)                      |           |
| Students can take BUS 497 Study Abroad (2-4 credits) in the place of Business Internship |  |           |
| <b>Total Credits</b>   |  | <b>22</b> |

<sup>1</sup> May use 1 semester of other foreign language. Language requirement can also be satisfied through a CLEP exam.