

ESPORTS AND GAMING ADMINISTRATION (ESMX)

ESMX 100 Introduction to Esports Management 3 credits

Esports is one of the fastest growing industries, attracting hundreds of millions of viewers and generating billions in revenue. This course will introduce you to the history of competitive gaming and will explore its ecosystem. You will learn to navigate Esports leagues, teams, players, publishers, tournament operators, media and affiliate organizations. Furthermore, you'll get firsthand experience in analyzing the space. This online course has optional live sessions. This course is offered through Rize.