BUSINESS ADMINISTRATION WITH AN EMPHASIS IN ARTIFICIAL INTELLIGENCE (MBA)

The Master's in Artificial Intelligence at Concordia University St. Paul is designed to equip professionals with the expertise needed to lead in a future dominated by automation, intelligence (Data-Driven), and an experience-driven future. This applied, scenario-driven program ensures that students gain hands-on experience with cutting-edge tools used in enterprises today, including developing AI solutions, training machine learning models, and implementing intelligent systems. Through real-world projects, students will directly engage with the challenges facing industries, preparing them to apply AI in transformative ways across various sectors.

Our program addresses the critical need for professionals bridging the gap between technical expertise and strategic leadership. As organizations increasingly rely on automation and intelligent technologies, graduates will emerge as leaders who are not only fluent in the technical aspects of AI but also understand its strategic importance. By delving into AI's ethical considerations and leadership challenges, students will be ready to navigate the complexities of tomorrow's business landscape while driving innovation and growth. This unique blend of practical application, strategic insight, and ethical understanding makes our graduates indispensable in building the highly automated and intelligent future demanded by today's global organizations.

Code	Title	Credits
MBA 515	Applied Business Ethics	3
MBA 520	Integrated Marketing Communication	3
MBA 505	Global Economics	3
MBA 530	Managerial Finance and Accounting	3
MBA 620	Strategic Leadership	3
MBA 510	Managerial Research Methods and Design	3
MBA 525	Strategic Human Resource Management	3
MBA 535	Legal Environment for Managers	3
CST 618	Training Machine Learning & Large Language Models	3
CST 627	Deep Learning/Neural Networks	3
CST 643	Reinforcement Learning	3
CST 544	Artificial Intelligence in Computer Vision	3
Total Credits		**36**