

BUSINESS ADMINISTRATION WITH EMPHASIS IN BUSINESS ANALYTICS (MBA)

The MBA with an emphasis in Business Analytics provides students with the expertise for transforming data into actionable insights, optimizing business processes, and gaining a competitive advantage in today's data-driven world. Graduates of the MBA program with an emphasis in Business Analytics will be prepared for a variety of leadership roles including data analyst, business analyst, data scientist, analytics manager, and business intelligence consultant.

Code	Title	Credits
MBA 515	Applied Business Ethics	3
MBA 520	Integrated Marketing Communication	3
MBA 505	Global Economics	3
MBA 530	Managerial Finance and Accounting	3
MBA 620	Strategic Leadership	3
MBA 510	Managerial Research Methods and Design	3
MBA 525	Strategic Human Resource Management	3
MBA 535	Legal Environment for Managers	3
CST 615	Introduction to Data Engineering	3
CST 655	Big Data and Data Mining	3
CST 670	Predictive Analytics	3
CST 685	Empirical Methods and Data Visualization	3
Total Credits		36