

BUSINESS ADMINISTRATION WITH AN EMPHASIS IN HEALTH CARE MANAGEMENT (MBA)

This program enables students to develop the knowledge, practical experience and confidence to succeed in the competitive and changing health care industry. Courses explore current trends and events in the health care industry and evaluate how these trends are shaped and affected by various business principles. Students will use cross-curriculum learning activities spanning the duration of the program to become experts in an area of interest in the health care industry.

Code	Title	Credits
MBA 515	Applied Business Ethics	3
MBA 520	Integrated Marketing Communication	3
MBA 510	Managerial Research Methods and Design	3
MBA 505	Global Economics	3
MBA 530	Managerial Finance and Accounting	3
MBA 525	Strategic Human Resource Management	3
MBA 620	Strategic Leadership	3
MBA 540	Health Care Policy, Reform, Equity	3
MBA 535	Legal Environment for Managers	3
MBA 555	Health Care Informatics	3
MBA 545	Quality Practices	3
MBA 550	Emerging Trends in Health Care Administration	3
Total Credits		36