

COACHING AND ATHLETIC ADMINISTRATION (MS)

The MS Coaching and Athletic Administration degree prepares students to become coaches and athletic administrators. Students will gain greater insight regarding athlete scouting and recruitment, coaching principles and athlete motivation, and sport-specific nutrition and training programs. Students will also apply business principles to coaching and athletic administration, including budgeting, fundraising, and sales. Students will develop their personalized coaching philosophy as they focus on their leadership as a coach and athletic administrator.

Code	Title	Credits
KHS 515	Management and Leadership ¹	3
or GST 597	Graduate Study Abroad	
KHS 503	Coaching Theory and Practice	3
KHS 590	Psychology of Sport and Exercise	3
KHS 530	Research Methods	3
KHS 523	Scouting and Recruiting	3
KHS 605	Nutrition and Metabolism	3
KHS 513	Strength and Conditioning	3
KHS 580	Mechanisms of Skilled Neuromuscular Behavior	3
KHS 550	Sport Sales and Fundraising ¹	3
or GST 597	Graduate Study Abroad	
KHS 545	Ethics and Sociology in Sport Management	3
KHS 565	Capstone	3
Total Credits		33

¹ A student may only substitute GST 597 for one major course.