

BUSINESS ADMINISTRATION (BA, 90 CREDIT)

The online, 90-credit BA in Business Administration program at CSP Global is designed to equip students with a comprehensive understanding of the principles and practices of modern-day business. The program incorporates career-ready certifications in data analysis, digital marketing and e-commerce, and conflict resolution into the curriculum to enhance students' strategic and analytical business acumen. These certifications are highly relevant to today's business landscape and provide graduates with a competitive edge in the job market.

Graduates of our BA in Business Administration program are well-prepared to excel as leaders and entrepreneurs in a variety of industries. They possess the skills and knowledge necessary to make ethical decisions and succeed in the ever-evolving world of business.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<https://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

A Bachelor of Arts, 90-credit degree consists of a major of 30 to 44 credits, general education courses, upper-level requirements, and elective courses totaling a minimum of 90 credits.

Code	Title	Credits
BUS 200	Leading in Complex Organizations	3
BUS 220	Project Management	3
BUS 240	Leadership, Influence and Negotiations	3
BUS 260	High Impact Digital Communications	3
BUS 270	Modern Marketing	3
BUS 300	Principles of Human Resource Management	3
BUS 320	Fundamentals of Accounting	3
BUS 335	Finance for Managers	3
BUS 370	Data Analytics and Visualization	3
BUS 400	Social Responsibility, Legal Implications, and Business Ethics	3
Total Credits		30