BUSINESS ADMINISTRATION (BS, 90 CREDIT)

The 90-credit Bachelor of Science in Business Administration program at Concordia St. Paul aims to prepare the modern-day learner for ethical decision-making in various industries. The program focuses on strategic and analytical business acumen, and embeds certificates in data analysis, digital marketing and e-commerce, and conflict management. In addition to providing opportunities for internships, the program can serve as a steppingstone to a Master's in Business Administration. Upon graduation, students are well-equipped to succeed as leaders and entrepreneurs in the workforce.

General Education Requirements

All degree seeking undergraduate students must complete the general education (https://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/) requirements.

Degree Requirements

Bachelor of Science (https://catalog.csp.edu/undergraduate/academic-information/graduation-requirements/#bs), reduced credit degree consists of a major of typically 30 to 60 credits, general education courses, upper-level requirements, and elective courses totaling a minimum of 90 credits.

Code	Title	Credits
BUS 200	Leading in Complex Organizations	3
BUS 220	Project Management	3
BUS 240	Leadership, Influence and Negotiations	3
BUS 260	High Impact Digital Communications	3
BUS 270	Modern Marketing	3
BUS 300	Principles of Human Resource Management	3
BUS 320	Fundamentals of Accounting	3
BUS 335	Finance for Managers	3
BUS 370	Data Analytics and Visualization	3
BUS 400	Social Responsibility, Legal Implications, and Business Ethics	3
Concentration		
BUS 385	Entrepreneurship	3
BUS 460	Business Intelligence	3
BUS 470	Social Intelligence and Leadership	3
BUS 390	Leading Innovation	3
BUS 480	Operations and Quality Management	3
Total Credits		**45**