

BUSINESS ADMINISTRATION MAJOR (BS)

The Bachelor of Science in Business Administration program at Concordia St. Paul aims to prepare the modern-day learner for ethical decision-making in various industries. The program focuses on strategic and analytical business acumen, and embeds certificates in data analysis, digital marketing and e-commerce, and conflict management. In addition to providing opportunities for internships, the program can serve as a steppingstone to a Master's in Business Administration. Upon graduation, students are well-equipped to succeed as leaders and entrepreneurs in the workforce.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

Bachelor of Science (<http://catalog.csp.edu/undergraduate/academic-information/graduation-requirements/#bs>) degree consists of a major of typically 30 to 60 credits, general education courses, and elective courses totaling a minimum of 120 credits.

| Code | Title | Credits |
|----------------------|--|-----------|
| BUS 200 | Leading in Complex Organizations | 3 |
| BUS 220 | Project Management | 3 |
| BUS 240 | Leadership, Influence and Negotiations | 3 |
| BUS 260 | High Impact Digital Communications | 3 |
| BUS 270 | Modern Marketing | 3 |
| BUS 300 | Principles of Human Resource Management | 3 |
| BUS 320 | Fundamentals of Accounting | 3 |
| BUS 335 | Finance for Managers | 3 |
| BUS 370 | Data Analytics and Visualization | 3 |
| BUS 400 | Social Responsibility, Legal Implications, and Business Ethics | 3 |
| Concentration | | |
| BUS 385 | Entrepreneurship | 3 |
| BUS 460 | Business Intelligence | 3 |
| BUS 470 | Social Intelligence and Leadership | 3 |
| BUS 390 | Leading Innovation | 3 |
| BUS 480 | Operations and Quality Management | 3 |
| Total Credits | | 45 |