

BUSINESS MANAGEMENT (BS)

Develop crucial business skills in project management, team-building, HR management, and negotiations to enter the broad field of management. Using core business principles in marketing, finance, management, economics and entrepreneurship, develop a personal management style, learn motivation tactics, and utilize strategic planning skills with an emphasis on ethics. Investigate various dimensions of business decisions by delving into case studies and working as a consultant with area businesses to develop strategies for competitive advantage and growth.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

Bachelor of Science (<http://catalog.csp.edu/undergraduate/academic-information/graduation-requirements/#bs>) degree consists of a major of typically 30 to 60 credits, general education courses, upper-level requirements, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
Prerequisites from General Education		
MAT 110	Introduction to Probability and Statistics (3)	
ECO 103	Macroeconomics (3)	
Required		
ECO 104	Microeconomics	3
MAN 125	Entrepreneurship: Business Beginnings	3
MAN 210	Business Law and Ethics	3
MAN 205	Fundamentals of Analytics	3
DAT 105	Excel and Modern Technologies	3
ACC 205	Financial Accounting	3
FIN 305	Corporate Finance I	3
MAN 315	Organizational Behavior and Management	3
MAR 305	Marketing Principles	3
MAN 405	Business Strategic Planning Capstone	3
MAN 320	Operations & Quality Management	3
MAN 465	Managing Teams, Communication, & Projects	3
MAN 355	Global Management	3
MAN 425	Managing Talent & Leading Change	3
MAN 498	Internship	3
Total Credits		45