

# COMMUNICATION STUDIES MAJOR (BA TRADITIONAL)

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Lifelong skills such as speaking, working in groups, working with new media, organization, critical thinking, and writing form the foundation of the Communication Studies program. Classroom and on-the-job internship experiences prepare students for thoughtful and informed entry into countless career choices.

The Communication Studies major is based on research data which indicates that employers are interested in potential employees with skills in oral communication, listening, writing, interpersonal communication, interviewing and small group communication, and who have some career training and orientation.

## General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

## Degree Requirements

A bachelor of Arts degree consists of a major of typically 30 to 44 credits or two minors, general education courses, upper-level requirements, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
<b>Prerequisites from General Education</b>		
COM 110	Interpersonal Communication (3)	
<b>Required <sup>1</sup></b>		
COM 213	Public Speaking	3
COM 222	Social/Mass Media Communication	4
COM 309	Intercultural Communication	4
COM 325	Social Media Relations & Analytics	4
COM 327	Topics in Communication <sup>2</sup>	4
COM 403	Family Communication	4
COM 441	Communication Research Methods	4
COM 442	Communication Theory	4
COM 443	Persuasive Communication	4
COM 478	Organizational Communication	4
COM 498	Internship	3
<b>Total Credits</b>		<b>42</b>

<sup>1</sup> Topics in Communication is a two-credit course that will be repeated two times