GRAPHIC DESIGN MAJOR (BA TRADITIONAL)

This program is designed to prepare students for creative professions like graphic design and other communications-related fields that rely on visual imagery. Students will gain an understanding of design theories and practices related to production in all areas of graphic design for traditional and emerging digital media. Upon completion of the program, students will have advanced craft, theory, process, and technical skills, and the ability to produce thoughtful and informed work in such areas as institutional branding and identity, new media, web development and interactivity, product design, package design, publication design, advertising, illustration, signage and exhibition design, sustainability, spirituality, or social change.

General Education Requirements

All degree seeking undergraduate students must complete the general education (https://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/) requirements.

Degree Requirements

A Bachelor of Arts degree consists of a major of typically 30 to 44 credits or two minors, general education courses, upper-level requirements, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
Required		
ART 110	Foundations of Art & Design	3
ART 105	Color Theory	3
ART 109	Digital Methods: Production & Form	3
ART 111	Drawing I	3
ART 282	Graphic Design I	3
ART 382	Graphic Design II	3
ART 383	UX Design I	3
ART 390	Typography 1	3
ART 430	Multicultural Graphic Design	3
ART 470	Modern Art & Design	3
ART 490	Graphic Design III	3
ART 475	Typography 2	3
ART 495	Senior Projects 1	3
ART 496	Senior Projects 2	3
Total Credits		**42**