

GRAPHIC DESIGN MAJOR (BFA TRADITIONAL)

This intensive 4-year program is designed to prepare students at the highest level for creative professions like graphic design and other communications-related fields that rely on visual imagery. Students will gain an understanding of design theories and practices related to production in all areas of graphic design for traditional and emerging digital formats. The addition of substantial advanced studio, theory, and contextual work beyond the BA means that upon completion of the program students will understand professional level craft, theory, process, and technical skills, and an ability to produce thoughtful and informed work in such areas as institutional branding and identity, new media, web development and interactivity, product design, package design, publication design, advertising, illustration, signage and exhibition design, sustainability, spirituality, and social change.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<https://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

Bachelor of Fine Arts (<https://catalog.csp.edu/undergraduate/academic-information/graduation-requirements/#bfa>) degree consists of a major in the visual or performing arts of typically 77 to 80 credits, general education courses, upper-level requirements and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
Required		
ART 110	Foundations of Art & Design	3
ART 109	Digital Methods: Production & Form	3
ART 105	Color Theory	3
ART 111	Drawing I	3
ART 211	Illustration	3
ART 241	Photography I	3
ART 271	Survey of Western Art I	3
ART 272	Survey of Western Art II	3
ART 282	Graphic Design I	3
ART 311	Figure Drawing	3
ART 382	Graphic Design II	3
ART 383	UX Design I	3
ART 390	Typography I	3
ART 470	Modern Art & Design	3
ART 480	Design: Purpose & Practice	3
ART 490	Graphic Design III	3
ART 475	Typography 2	3
ART 495	Senior Projects 1	3
ART 496	Senior Projects 2	3
ART 430	Multicultural Graphic Design	3
ART 336	Printmaking I	3
ART XXX	Studio Elective	6
Total Credits		69