MANAGEMENT AND LEADERSHIP (BS, 90 CREDITS)

The 90 Credit Management and Leadership program is designed to provide students with comprehensive knowledge of the fundamental principles and best practices of managing organizations in a strategic and effective manner. The curriculum covers various areas such as operations and quality management, leading change, social intelligence and leadership, people and organizational analytics, and strategic communications.

Students will learn how to analyze organizational data to make informed decisions, develop and implement strategic plans, manage change effectively, and communicate clearly and persuasively to various stakeholders. They will also gain knowledge and skills in managing and leading people, including analyzing social dynamics, building, and motivating teams, and developing and implementing effective human resource policies and practices. Overall, this program prepares students to become successful strategic leaders in a variety of industries and sectors.

General Education Requirements

All degree seeking undergraduate students must complete the general education (https://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/) requirements.

Degree Requirements

Bachelor of Science (https://catalog.csp.edu/undergraduate/academic-information/graduation-requirements/#bs), reduced credit degree consists of a major of typically 30 to 60 credits, general education courses, upper-level requirements, and elective courses totaling a minimum of 90 credits.

Code	Title	Credits
BUS 200	Leading in Complex Organizations	3
BUS 220	Project Management	3
BUS 240	Leadership, Influence and Negotiations	3
BUS 260	High Impact Digital Communications	3
BUS 270	Modern Marketing	3
BUS 300	Principles of Human Resource Management	3
BUS 320	Fundamentals of Accounting	3
BUS 335	Finance for Managers	3
BUS 370	Data Analytics and Visualization	3
BUS 400	Social Responsibility, Legal Implications, and Business Ethics	3
Concentration		
BUS 470	Social Intelligence and Leadership	3
BUS 435	Leading Change	3
BUS 455	Strategic Communications	3
BUS 480	Operations and Quality Management	3
HRM 480	Strategic Human Resource Management	3
Total Credits		**45**