

MUSIC BUSINESS (BA TRADITIONAL)

The Music Business major is a joint offering of the Music and Business Departments. The major is designed for students who wish to work as promoters, marketers, assistants, or managers of musical organizations and individual artists in either the commercial or non-profit realms. The degree provides students with a foundational knowledge base in music and business, culminating in an internship with a professional musical organization in the Twin Cities. The skills obtained in this degree prepare graduates for entry-level positions in a variety of music and arts organizations.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<http://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

A bachelor of Arts degree consists of a major of typically 30 to 44 credits or two minors, general education courses, upper-level requirements, and elective courses totaling a minimum of 120 credits.

Code	Title	Credits
MAN 120	Business Fundamentals and Entrepreneurship	2
MUS 102	Basic Musicianship *	1
MUS 200	Music History Survey	3
MUS 402	The Business of Music	2
MUS 205	Musicianship I	3
MUS 206	Musicianship II	3
MUS 305	Musicianship III	3
MUS 498	Music Business Internship	3
8 credits of lessons & ensemble work combined		8
Electives in BUS, FIN, ACC, MAN, MAR		12
Total Credits		40

* Students may be exempted with credit from 100 level courses based on departmental assessment.