

SPORT MANAGEMENT (BA, 90 CREDITS)

The 90-credit major in Sport Management focuses on core concepts in kinesiology, exercise, and sport management. The program prepares students to enter the work force in a number of sport management areas including facility and event management, marketing, and fitness center management. Students learn business and sport theory and have numerous opportunities to bridge theory into practical applications.

General Education Requirements

All degree seeking undergraduate students must complete the general education (<https://catalog.csp.edu/undergraduate/academic-information/general-education-requirements/>) requirements.

Degree Requirements

A Bachelor of Arts, reduced credit degree consists of a major of 30 to 44 credits, general education courses, upper-level requirements, and elective courses totaling a minimum of 90 credits.

Code	Title	Credits
KHS 301	Research Methods	3
KHS 360	Sociology of Sport and Exercise	3
KHS 395	Sport Management	3
KHS 370	Law & Sport	3
KHS 385	Sport Marketing & Fundraising	3
KHS 380	Planning & Managing Sport Facilities	3
KHS 345	Sport Business	3
KHS 436	Motor Development, Control & Motor Learning	4
KHS 478	Intro to Sport Analytics and AI	3
KHS 498	Internship	3
Total Credits		31