

INTERNATIONAL BUSINESS MINOR

The International Business minor gives students an understanding of how to conduct business in a foreign country, including basic business skills and understanding the customs, opportunities, and challenges of working across cultures.

Code	Title	Credits
Select one of the following:		2
ECO 104	Microeconomics (3)	
MAN 120	Business Fundamentals and Entrepreneurship (2)	
Select one of the following:		4
COM 309	Intercultural Communication (4)	
SPA 101	Beginning College Spanish I ¹ (4)	
Select two of the following:		8
ACC 201	Principles of Financial Accounting (4)	
FIN 301	Corporate Finance I (4)	
MAN 301	Organizational Behavior (4)	
MAR 301	Principles of Marketing (4)	
Select 8 credits of the following:		8
ECO 401	Global Economics (4)	
MAR 471	Global Marketing (2)	
MAN 350	Global Management (4)	
BUS 498	Business Internship (2-4)	
Students can take BUS 497 Study Abroad (2-4 credits) in the place of Business Internship		
Total Credits		22

¹ May use 1 semester of other foreign language. Language requirement can also be satisfied through a CLEP exam.